# Puer

Sep 10, 2018

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# CHAPTER 1

# INTRO

# **1.1 General Information**

Thank you for purchasing Puer! We're very pleased that you have chosen our plugin to extend your website. We're doing our best not to disappoint you! Before you get started, please check out these documentation pages. Puer can only be used with WordPress and we assume that you already have it installed and ready to go. If you don't, please see WordPress Codex to get started.

# **1.2 Requirements**

Before using Siver, please meet the following requirements:

- Essentials to run WordPress Read more about WordPress Minimum Requirements in case any doubts regarding the server, contact your host provider,
- · Latest version of WordPress, which you can download here,
- Create secure FTP and Database.

# 1.3 Support

All of our items come with free support. For some help you can reach to our dedicated support forum. Free support is limited to questions regarding the themes features or problems. We provide premium support for code customizations or third-party plugins. If you need help with anything other than minor customizations of your theme, feel free to contact us on premium@createit.pl.

### 1.3.1 For free support, follow the steps below

**Step 1** – Click Here to create a free forum account. You'll need your Themeforest purchase code, which can only be received when purchasing the theme from Themeforest.net.

Step 2 – Enter your Themeforest Purchase Code, an e-mail and a password.

- Step 3 Once you have an account, sign in to the forum and get started.
- Step 4 Find your theme on a forum home page.

Step 5 – Create new issue by clicking on a button at the right.

## 1.3.2 Before You Post On a Forum

We urge you to follow the steps below, before you post a new topic on the forum, to speed up your request. It's in everyones interest and will benefit in making the entire forum more efficient:

**Step 1** – Always check the Documentation and the Knowledgebase Section . Most questions are already answered in those areas.

**Step 2** – Always use our Forum Search before you post, it's possible that your issue has already been brought up and answered.

**Step 3** – If your question hasn't been brought up, please post a new topic. Always be as specific as possible. Creating a topic requires entering the live URL to your home page or page that shows the issue in question. It also has bars for WP and FTP login info, which aren't required, however, providing us with your login information can save a lot of time for both of us. Login credentials are securely stored and accessible only by our support staff.

**Step 4** – We usually answer questions in 24 hours on working days. However if you don't get any answer in 72 hours bump up your question or send us an e-mail.

#### Our support hours: 10:00 AM - 6:00 PM UTC +1 on Monday to Friday.

### 1.3.3 Premium Support

We can create your website from scratch, redesign it or just extend the current ones. For more information, please take a look at our website. Typical issues covered by Premium Support:

- Custom CSS
- · Support for third party software and plug-ins
- WordPress Installation with Theme configuration
- Server configuration
- Site structure modifications
- Graphic adjustments, etc.
- WordPress general howto's

# CHAPTER 2

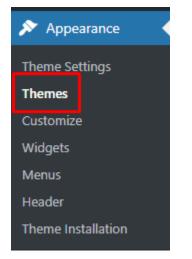
# **Getting Started**

# 2.1 Installation

In our guide, we will show you step by step instructions on how to install our WordPress theme for beginners. Below you will find will cover two ways to install a WordPress theme.

## 2.1.1 Installation via Administration Panel

If Puer files are downloaded from your Themeforest account, you can start an installation using WordPress administration panel. Once you've logged in to your administration panel go to *Appearance > Themes*. Depending on your version of WordPress, you'll see *Add New* or two other tabs: *Manage Themes* and *Install Themes*.



Follow steps below to install the theme:

• Step 1 - Click on Add New

🔊 Themes	Installed Themes
🖌 Plugins	Add New
III Settings	Editor

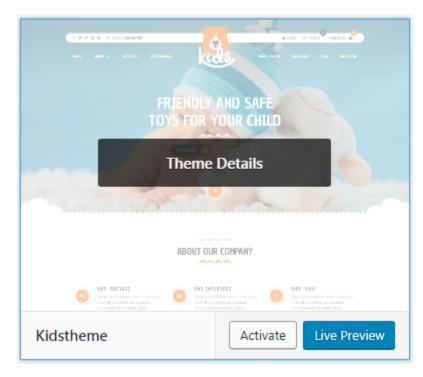
• Step 2 – Choose Upload Theme option to upload .zip file

Dashboard Sites	Thank you for Updating! Please visit the <u>Upgrade Netwo</u>	ork page to up
🎍 Users	Add Themes Upload Theme	
🔊 Themes 🛛 🗸	15 Featured Popular Latest Favorites	Feature Filte
Installed Themes	15 Featured Popular Latest Favorites	V reature rite
Add New		
Editor	✓ Already Installed	
🖌 Plugins 🔼	Die Wool Neue Decharf Die ein der eines	
Settings	Come Sail Away with Me	
<ul> <li>Collapse menu</li> </ul>	Individually, we are one drop. Together, we are an ocean. The post of a contact second	

- Step 3 Choose *Puertheme.zip* from you computer.
- Step 4 Once file is chosen click Install Now

lf you hav	e a theme in a .zip format, you	ı may install it by uploading it here.
	Choose File estato.zip	Install Now

• **Step 5** - Go to *Appearance > Themes* and Activate Puer WP theme



• Step 6 - After activating *Puer WP* you will be send to *Theme installation* instruction steps. By following this steps you will be able to activate required plugins, activate them and import demo content.

### Theme installation instructions

Please follow these steps:

1. Install all required plugins, click here: install plugins

- 2. Activate all required plugins, click here: activate plugins
- 3. Import demo content, click here: ( click only when Kids Plugin is active )

#### Note: Common Install Error: Are You Sure You Want To Do This?

If you get the following question message when installing Puertheme.zip file via WordPress, it means that you have an upload file size limit. *Install the theme via FTP* or call your hosting company and ask them to increase the limit.

### 2.1.2 Installation via FTP

To install Puer WP via FTP, follow steps below:

• Step 1 – Unarchive Puertheme.zip file

- Step 2 Access your host web server using FTP client
- Step 3 Find directory *wp-content* > *themes*
- **Step 4** Put folder Puertheme in directory *wp-content* > *themes*



Learn more:

• WordPress Codex – FTP clients

# 2.2 Unyson, Plugin and Extensions

Some functionalities of the Puer Theme are available because of plugins we used to create it. Once Puer is activated in your WordPress admin panel you should see notification about bundled plugins we recommend to install – they are included in Puer package – so you don't have to do anything more than click install and activate.

### 2.2.1 Unyson

Unyson is a framework for WordPress that facilitates development of a theme. This framework was created from the ground up by the team behind ThemeFuse from the desire to empower developers to build outstanding WordPress themes fast and easy. This documentation is heavily modified by createIT to ensure all custom extensions are well documented.

**Note:** This documentation assumes you have a working knowledge of WordPress. If you haven't, please start by reading WordPress Documentation.

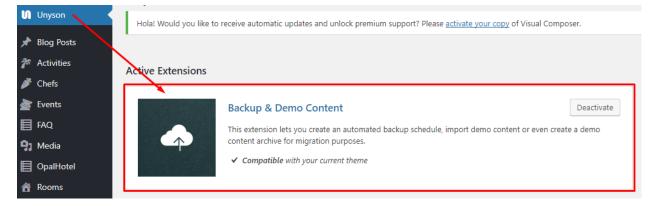
#### **Minimum Requirements**

- WordPress 4.0 or greater
- PHP version 5.2.4 or greater
- MySQL version 5.0 or greater

#### Installation

Unyson is part of *Puer plugin* that should be activated to be able to use the fully use this theme.

After plugin will be activated you will notice the Unyson entry in the sidebar:



Configure the plugin by going to the Unyson menu and activating the following extensions:

- Backup & Demo Content: This extension lets you create an automated backup schedule, import demo content or even create a demo content archive for migration purposes.
- · Visual Composer: Allows for seamless integration with Visual Composer
- SASS Compiler: Compiles SASS files. Remember to activate it when you are going to change theme colors via Customize.
- Puer FAQ: This extension will add FAQ post type support
- Puer Portfolio: Puer Portfolio
- CT Shop Locator: CT Shop Locator
- Puer Team: This extension will add team post type support.
- Puer Testimonials: This extension will add testimonials post type support
- CT WooCommerce: This extension will add WooCommerce shortcodes

#### License

The licenses for most software are designed to take away your freedom to share and change it. By contrast, the GNU General Public License is intended to guarantee your freedom to share and change free software. Unyson inherits the General Public License (GPL) from WordPress.

### 2.2.2 Extension

On the Unysone page you'll see a list of avaliable extensions separated in two sections:

Active Extensions - Extensions that should be activate to be able to fully use Puer WP theme functionality.

Available Extensions - Extensions not yet downloaded or activated.

**Note:** We recommend to not activate any of the extensions that are not part of the list above. They may be not compatible with the theme and could create unexpected issues.

### 2.2.3 Visual Composer

WPBakery Page Builder	*
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x +	
x 🚃 +	- 1 0 X
Custom Heading Text: Our story starts in 2007, since then we offer our best products for our little customers	
+	
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$+ \rho \times$	+ 🖉 ×
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Simply drag and drop elements to build your page content. We prepared components which will help you determine main structure of the webpage – easily set up backgrounds, colors and styles for whole sections as well as lots of various smaller components which you can freely put wherever you want.

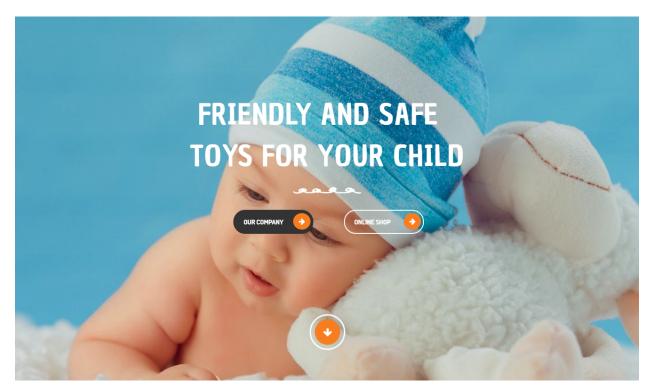
**Note:** As the VC plugin used with Puer WP Theme is part of a bundle, that mean that theme author has a license and only he/she can download latest versions of VC and include it in the theme. You as a theme user may use Visual Composer free of charge while you use the theme that came with VC (because you have a license for that theme).

#### Learn more:

For more information about Visual Composer, please check articles below:

- How to install Visual Composer
- Visual Composer demo
- Visual Composer documentation

### 2.2.4 Revolution Slider



#### How to activate the plugin

Revolution Slider is included in Puer WP package – so you don't have to do anything more than click *install* and *activate* as you do with other plugins.

If you are new user of the revolution Slider plugin or you just want to check some of it functionality feel free to check Revolution Slider Documentation created by the authors of this plugin.

#### **Common questions:**

- How to update the plugin when it was packaged with your theme?
- Purchase Code isn't working

### 2.2.5 Contact Form 7

Contact forms in Puer WP are created with the use of Contact Form 7 Plugin. Below you will find information how to recreate Contact forms used in our theme by adding the correct markup for the Form section of this plugin.

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		ur-message placeholder "Message"]
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	(/d1/)	

If you never before used this plugin I suggest you to check Getting Started with ContactForm 7.

## 2.2.6 InstaLink Lite

Premium-quality smart plugin for Instagram to embed Instagram profile easily and quickly to your website.

#### Learn more:

- InstaLink Lite Installation
- InstaLink Lite Live Demo

## 2.2.7 WooCommerce

**Warning:** *WooCommerce Variation Swatches* or *WooCommerce Wishlist Plugin* can't be activate without having working version of WooCommerce plugin in the theme. This plugins will not work and may also create unexpected problems for the theme.

### 2.2.8 WooCommerce Variation Swatches



Variation Swatches for WooCommerce plugin provides users with better looking variations of variable products and help select style for attribute as color, image or label. WooCommerce Variation Swatches allow to present product colors, sizes, styles and anything else in the better way which is not support by basic WooCommerce plugin.

#### Learn more:

• WooCommerce Variation Swatches plugin Installation

### 2.2.9 WooCommerce Wishlist Plugin



The Wishlist functionality is handled by a free plugin called: WooCommerce Wishlist Plugin by TemplateInvaders

#### Learn more:

- WooCommerce Wishlist Plugin installation
- WooCommerce Wishlist Plugin documentation
- Check the Live Preview

# 2.3 Demo content

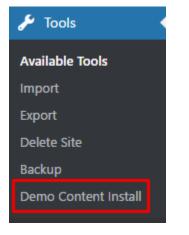
**Note:** To be able to use theme content installation and backup functionality make sure to activate *Backup & Demo Content* Unyson's extension.

N	Unyson	Hola! Would you like	to receive automatic updates and unlock premium support? Please <u>activate your copy</u> of Visual Comp	oser.
*	Blog Posts			
ŕ	Activities	Active Extensions		
ø	Chefs			
	Events		Backup & Demo Content	Deactivate
Ħ	FAQ		This extension lets you create an automated backup schedule, import demo content or even crea	ate a demo
93	Media	$\frown \frown$	content archive for migration purposes.	
E	OpalHotel		Compatible with your current theme	
6	Rooms			

The fastest and easiest way to import our demo content is to use Theme Options *Demo Content Installer*. It will import all pages and posts, sample slider, widgets, theme options, assigned pages, and more.

## 2.3.1 To import our demo content, please follow the steps below:

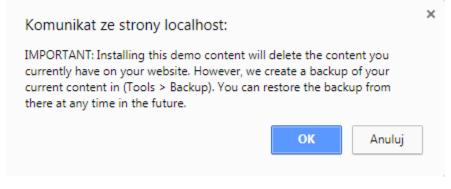
Step 1 - navigate to Tools where after activating the Unyson extansion Demo Content Install option will be available



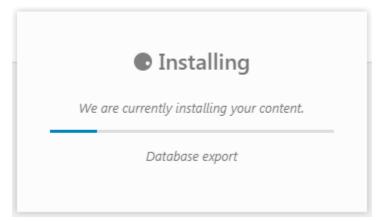
Step 2 – choose import option you want to use from available options

TOYST	ELEVENT AND SAFE OR YOUR CHILD TO THE OTHER DUT OUR COMPRAY	
	يە كەرىسەن.	
State 425152	BEE CHALEYZES Consumption and methods are used and divergence course shore consume and the constants	<b>BBR "TOUP"</b> Schoolspecial and were to be asso and directed and an elements of a
Kids demo content	, of a many set of a 1998	Install

Step 3 - To be able to continue you need to agree to this term.

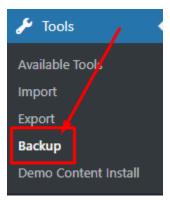


Step 4 – Wait until the content will be installed



Importing can take a few minutes. Please be patient and wait for it to complete. Once it will be loading, you will see message with indicating progress.

We recommend this approach on a newly installed WordPress. It will *replace* the content you currently have on your website. However, we create a backup of your current content in (Tools > Backup). You can restore the backup from there at any time in the future.



# CHAPTER $\mathbf{3}$

# Header, Footer and Widgets

# 3.1 Header



# 3.1.1 How to change logo?

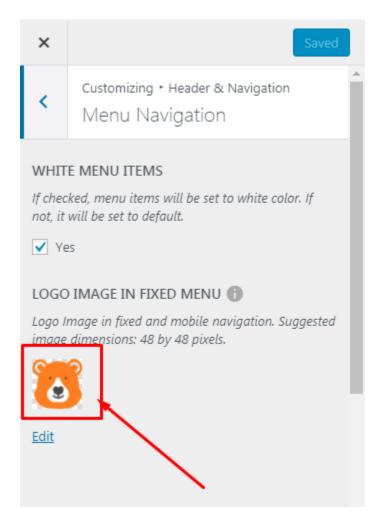
### Menu

Menu logo can be changed via customize option. To access *Site Indentity* go to *Appearance > Customize > Site Identity* where you will be able to change/remove logo image.

×		Save & Publish
<	customizing Site Identity	
Logo		
Rem	ove Change logo	
Site T	itle	

### Fixed menu

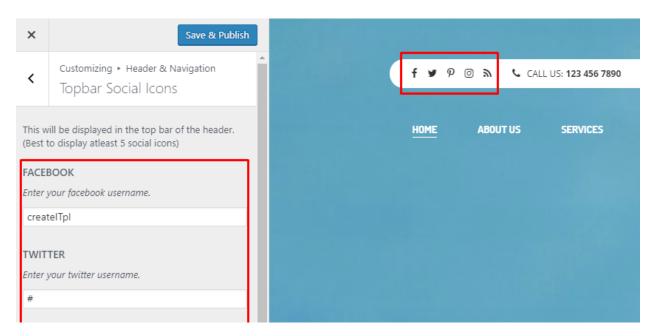
To edit logo for the fixed version go to *Appearance* > *Customize* > *Header* & *Navigation* > *Menu Navigation* where you will be able to change/remove logo image.



# 3.1.2 How to change header socials and widgets?

Socials visible in the header page can be set by using *Topbar Social Icons* option. You can access it via *Appearance* > *Customize* > *Header* & *Navigation* > *Topbar Socials Icons* where links to socials pages can be added.

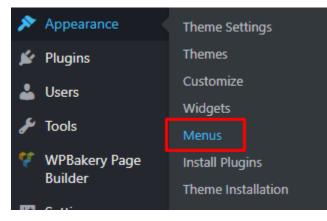
# 3.1.3 Header decoration



# 3.1.4 How to setup navigation menu?

### **Creating menu**

**Step 1** - Navigate to *Appearance > Menus* 





Edit Menus	Manage Locations
Select a menu to	edit: Left Menu (Left Primary Menu)   Select or <u>create a new menu</u> .

**Step 3** - From the right side choose pages that you want to add to your menu and click on Add to Menu. Once menu items are added, you can reorder or nest them via drag and drop tool. Remember to click *Save Menu* when you finish to keep your changes saved.

Pages	•	Menu Name Main-menu	Save Menu
Most Recent View All Search		Menu Structure Add menu items from the column on the left.	
About About About About About About Blank Page Blog Boxes and chapters . Select All Add to Menu	-	Menu Settings         Auto add pages       Automatically add new top-level pages to this menu         Theme locations       Breadcrumbs Navigation (Currently set to: Breadcrumbs)         Primary Navigation (Currently set to: menu)       Shop top navigation (Currently set to: Shop Bar)         Shop footer navigation (Currently set to: Footer Menu)	
Products	•	Delete Menu	Save Menu
Links	•		

Step 4 - You can easily rename every menu item in item details.

Menu Name	Left Menu	1				
<b>Menu Stru</b> Drag each ite		rder you prefer. Cl	ick the arrow o	n the rig	ht of	f the item to reveal addition
Home				Page	•	
About Us				Page	•	
Services				Page	•	]
	nk in a new t	ab <u>Under About Us</u>	<u>To the top</u>			
Original: S						

Step 5 - Optionally you can add to menu other items, like *Links* or *Categories*.

**Step 6** - Check your menu as *Left Primary Menu* to set it up as one of 3 menus supported by the theme (Left Primary Menu, Right Primry Menu and Footer Bottom Menu). Select which menu appears in each location.

Menu Name Left Menu		
Menu Structure Drag each item into the order you prefer. Click t	he arrow on the righ	ght of the item to reveal additional configuration options.
Home	Page	•
About Us	Page	•
Services	Page	•
Shop Locator	Page	•
Menu Settings		
Auto add pages	Automatically ac	add new top-level pages to this menu
Display location		1enu Menu (Currently set to: Right Menu) n Menu (Currently set to: Footer Menu)
Delete Menu		

Step 7 - Always click Save Menu after providing any changes.

# 3.1.5 How to enable Wishlist?

# 3.2 Footer

Bordugh Market	The London Bridge Experience London Bridge ⊕		Tower Bridge 😱	D And D Hermitage Brown Deba
	OUR HEADQUARTERS	PRODUCT CATEGORIES	QUICK LINKS	SIGN UP FOR OUR NEWSLETTER Now!
		ACCESSORIES	PRODUCTS	
			TESTIMONIALS	enter email address & press enter 📀
			SHOP LOCATOR	
		FOR PARENTS	ONLINE SHOP	FIND US ELSEWHERE
				f 🌶 P 🛛 🔊

# 3.2.1 How to change footer layout?

Cloud decoration			
	Wid	get title color	
OUR HEADQUARTERS	PRODUCT CATEGORIES	QUICK LINKS	SIGN UP FOR OUR NEWSLETTER NOW!
	ACCESSORIES CLOTHES EDUCATION	PRODUCTS Testimonials	enter email address & press enter
@ info@example.com • +1(44) 123-45-67	FOR PARENTS TOYS	SHOP LOCATOR	FIND US ELSEWHERE f ¥ ₽ @ ħ
	Footer with deco	BLOG ration	

Go to *Customize > Footer > Footer Settings* where you will be able to set:

- Footer with elements (they can be set in *Customize > Footer > Footer Elements*)
  - Logo
  - Custom info
  - Icons
- Color used for the background and text of the top footer.
- Widget title color
- Cloud decoration (enable or disable decoration)
- Set color of the decoration

## 3.2.2 How to change footer color?

**Top footer** color can be changed via Customize options available on path *Appearance > Customize > Footer Settings* to select:

- Color of the footer text
- Color of the footer background
- · Select widget top color

You can also change colors used for the **Bottom Footer** via options available in Customize on path *Appearance* > *Customize* > *Bottom Footer*:

- Color of the footer text
- Color of the footer background

**Note:** To make the color changes show on site after saving them in *Customize* make sure that Unysone extension: SASS Compiler is activate

## 3.2.3 How to change footer content?

Part of the footer is added via sidebar areas. To edit them go to *Appearance > Widgets* panel or to Customize on path *Appearance > Customise > Widgets*. There you will find 4 sidebar areas where you can add/edit or remove widgets.

Footer Column 1	Bottom Footer Right
Add widgets here or to edit footer logo and contact information please go to Appearance > Customize > Footer	Blog Sidebar
Footer Column 2	Shop Sidebar
Add widgets here.	
Product Categories: Product Categories	
Footer Column 3	
Footer Column 4	

Section visible in the footer with OUR HEADQUARTERS and FIND US ELSEWHERE title is created on path *Customize > Footer > Footer Elements* where can be set content for:

- Footer logo
- Footer content (Heading title, address, e-mail, contact number, footer socials icons)

OUR HEADQUARTERS	FIND US ELSEWHERE
<ul> <li>378 Main Streeet</li> <li>09733 Western</li> <li>London</li> </ul>	f 承 စ ⊚ ୬
@ info@example.com	
<b>\$</b> +1(44) 123-45-67	

# 3.3 Widgets

Widgets are small blocks of content, which you can find in theme footer or sidebar. They were originally designed to provide a simple and easy-to-use way of giving design and structure control of the WordPress Theme to the user, which is now available on WordPress Themes to include the header, footer, and elsewhere in the WordPress design and structure.

Footer Column 1	*	Bottom Footer Right	•
Add widgets here or to edit footer logo and contact information plea go to Appearance > Customize > Footer	ase	<b>Blog Sidebar</b> Sidebar placed in blog page	*
Footer Column 2	•	Search	•
Footer Column 3	•	Categories	•
Footer Column 4	•	Recent Posts	•
		Social share: SHARE	•
		Tag Cloud: Tags	•
		Shop Sidebar	•

### 3.3.1 Sidebar areas available in the theme

In Puer WP you have access to 7 areas that can be customize using available for this theme widgets.

- Footer Column 1: Available to add content for footer if the *Footer info* option is disabled on path *Appearance* > *Customize* > *Footer* > *Footer* Elements
- Footer Column 2: Avaliable to add content for footer
- Footer Column 3: Avaliable to add content for footer
- Footer Column 4: Avaliable to add content for footer
- Bottom Footer Right: Widgets added for the right section of the footer

|--|

- Blog Sidebar: Widgets added there will be visible on Blog and single blog page
- Shop sidebar: Widgets added there will be visible on Shop and Single Shop page

### 3.3.2 How to edit widgets?

You can access widget edit screen under *Appearance* > *Widgets* panel or via Customize on path *Appearance* > *Customise* > *Widgets*. It has three main areas:

· Available Widgets

- Inactive Widgets
- Inactive Sidebars and widget areas

To add a widget to your site, drag and drop the name of the widget you want to use from the *Available Widgets* section into one of the widget areas on the right-hand side of the window. After you have added it, the widget will open up (or if it doesn't, you can click on the triangle to open it) and you can change the settings and save the widget. The specific settings needed will depend on what type of widget you are using. For instance, if it is a text widget, you just need to type in the text (and optionally, HTML code), and save the widget.

# CHAPTER 4

# Sections, Shortcodes and Visual Composer

# 4.1 Content

### 4.1.1 Custom Section and Header Decorations: how to change colors and decoration?

### **Header Decoration**

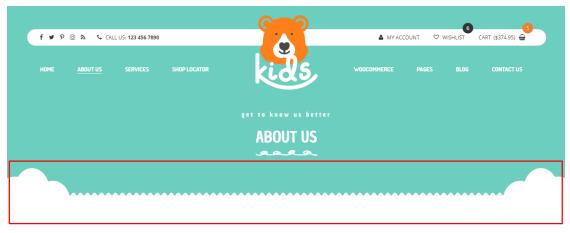
#### **Decoration type (Customizer)**

You can access this options via *Customize* > *Header & Navigation* > *Header Elements Option* chosen in the customizer will work for all the pages that have set *Use global customizer settings* in *Header settings*.

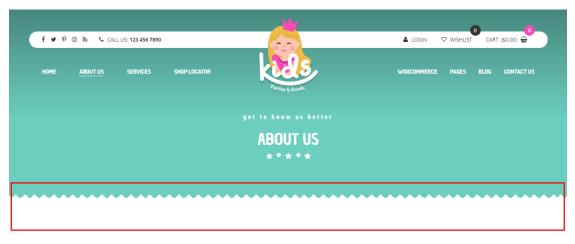
×	Saved
<	Customizing ► Header & Navigation Header Elements
HEAD	DER DECORATION OPTIONS
Select	the type of decoration for the header
Spik Clou Spik	bu
Select	the color of the cloud decoration
#fff	:
SPIKE	S COLOR
Select	the color of the spikes decoration

### Available header decoration options:

• cloud



• spikes



#### **Changing Header Decoration color (Customizer)**

Color of the header decoration can be changed via *Customize* > *Header & Navigation* > *Header Elements Option* using *Cloud color* and *Spikes with stars color* option available in the Customizer.

×	Saved
	*
HEADER DECORATION OPTIONS	
Select the type of decoration for the header	
Spikes	•
	_
CLOUD COLOR	
Select the color of the cloud decoration	
#fff	
SPIKES COLOR	
Select the color of the spikes decoration	
#fff	
	_

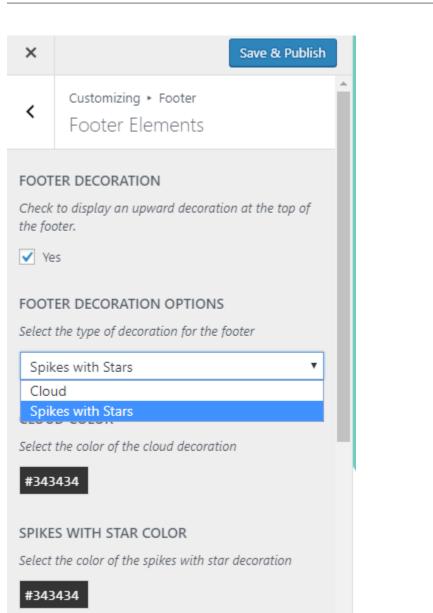
The decoration type of the header can be also set for each page separately. To do so, please go to Pages Add New or choose one already created. At the bottom of the page you will find there section called *Header settings*. They will allow you to use the decoration set by the Customizer if *Use global customizer settings* or use a *custom settings* that can be set for the page you are working on.

Header Options		
Head settings	Display page	Use custom settings Use global customizer settings Use custom settings
	header	Check to display page header in top of the page (customizable in options of every page)
	Display page header in main page	Yes 🚹
		Check to display page header in top of the page (customizable in options of every page)

### **Footer Decoration**

### **Decoration type (Customizer)**

You can access this options via *Customizer* > *Footer* > *Footer* Elements Option.



Available Footer Decoration options:

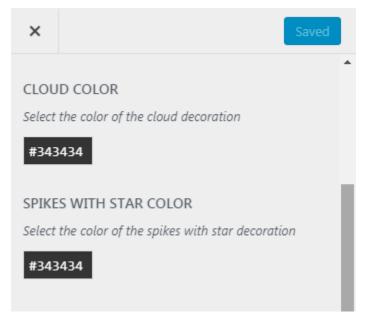
• cloud

OUR HEADQUARTERS	PRODUCT CATEGORIES	QUICK LINKS	SIGN UP FOR OUR NEWSLETTER NOW
	ACCESSORIES	ABOUT US	enter email address & press enter
	CLOTHES	PRODUCTS	
	EDUCATION	TESTIMONIALS	
	FOR PARENTS	SHOP LOCATOR	FIND US ELSEWHERE
*	TOYS		f 🛥 🖉 💿 🔊
		ONLINE SHOP	
		BLOG	

OUR HEADQUARTERS	PRODUCT CATEGORIES	QUICK LINKS	SIGN UP FOR OUR NEWSLETTER NOW
	ACCESSORIES	ABOUT US	enter email address & press enter 🛛 💽
	CLOTHES	PRODUCTS	
	EDUCATION	TECTIONIAL	
+1 (44) 123-45-67	FOR PARENTS	TESTIMONIALS	FIND US ELSEWHERE
	TOYS	SHOP LOCATOR	f 🛥 🕫 🔊
		ONLINE SHOP	

#### **Changing Footer Decoration color (Customizer)**

Color of the footer decoration can be changed via *Customizer* > *Footer* > *Footer* Elements Option using Cloud color and Spikes with stars color option available in the Customizer.



.

#### **Section Decoration**

#### **Decoration type (Section Shortcode)**

You can access this options in *Section Settings* shortcode when Section stretch is set to *Stretch section* or *Stretch section and content* in General tab.

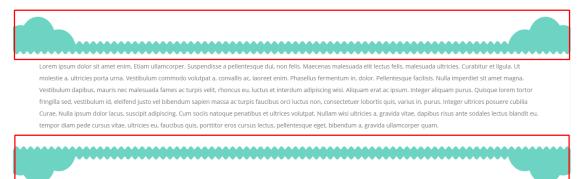
Section Settings	<b>\$</b> _ ×	Frontend
General Design Options Kids Settings		× 6 ô
Section stretch Stretch section Default Stretch section Stretch section and content Full height section? Yes Close Save changes		
Section Settings General Design Options Kids Settings		<b>\$</b> _ ×
Select cloud decoration		
None		•
None Top Cloud Bottom Cloud Top and Bottom Cloud Top Spikes Top Spikes with Stars Bottom Spikes with Stars Top and Bottom Spikes (Bottom with Stars)		
Close Save changes		

Available Section Decoration options:

- None
- Top Cloud



#### • Top and Bottom Cloud



#### • Top Spikes

Lorem ipsum dolor sit amet enim. Etiam ullamcorper. Suspendisse a pellentesque dui, non felis. Maecenas malesuada elit lectus felis, malesuada ultricies. Curabitur et ligula. Ut molestie a, ultricies porta urna. Vestibulum commodo volutpat a, convallis ac, laoreet enim. Phasellus fermentum in, dolor. Pellentesque facilisis. Nulla imperdiet sit amet magna. Vestibulum dapibus, mauris nec malesuada fames ac turpis velit, rhoncus eu, luctus et interdum adipiscing wisi. Aliquam erat ac ipsum. Integer aliquam purus. Quisque lorem tortor fringilla sed, vestibulum id, eleifend justo vel bibendum sapien massa ac turpis faucibus orci luctus non, consecteture lobortis quis, varius in, purus. Integer ultrices posuere cubilia Curae, Nulla ipsum dolor lacus, suscipit adipiscing. Cum sociis natoque penatibus et ultrices volutpat. Nullam wisi ultricies a, gravida vitae, dapibus risus ante sodales lectus blandit eu, tempor diam pede cursus vitae, ultricies eu, faucibus quis, portitior eros cursus lectus, pellentesque eget, bibendum a, gravida ullamcorper quam.

• Top Spikes with Stars



#### **Changing Section Decoration color (Section Shortcode)**

You can access this options in Section's shortcode via Puer Settings tab.

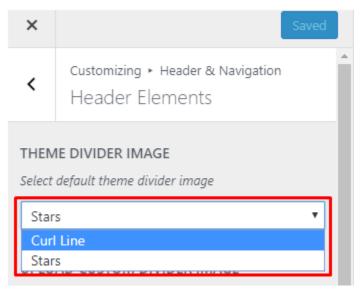
Section Settings		<b>\$</b> _ ×
General Design Options	Kids Setting	
Select cloud decoration		
Bottom Spikes with Stars		•
Bottom Spikes with Stars Bac Select Color	kground Color	
Kids Parallax		
Yes		
Close Sav	e changes	

#### **Title Decoration**

#### **Decoration type (Customizer)**

This option will work for the headers that are set in the page

You can access this options via Customizer > Header & Navigation > Header Elements



Available Divider Images:

# • Curl Lines



You can also upload your own custom divider image that will be used instead

×	Save & Publish
<	Customizing ト Header & Navigation Header Elements
	IE DIVIDER IMAGE default theme divider image
Star	s <b>v</b>
UPLO	AD CUSTOM DIVIDER IMAGE
Check	to upload custom divider image.
🖌 Ye	25
CUST	OM DIVIDER IMAGE 🚯
-	below Page Header Title (if not set, choose t theme divider image to display)
<u>Edit</u>	

### **Decoration type (Title Header Shortcode)**

This option will work for the titles that are adde via *Title Header Shortcode* that can be access via *Page > Add Element > Puer Tab > Title Header*.

Title Header Settings 🌼 🔔 🗙	
General	
Subtitle Color Select Color	•
Display Divider  Yes  If check, select default theme title divider. The default theme divider color will depend on the motive color.	
Default Divider	
Curl Line 🔻	
Curl Line Stars Upload Divider Image	Ŧ
Close Save changes	

Available Divider Images:

• Curl Lines

themed parties

# **OUR SPECIAL FEATURES**



• Stars

themed parties



You can also upload your own custom divider image that will be used instead

Title Header Settings	◆ _ ×
General	
Display Divider  Yes  If check, select default theme title divi color.	der. The default theme divider color will depend on the motive
Default Divider	
Upload Divider Image	•
Select default theme divider image	
Image + Image almensions: 145 pixels width by	v 14 pixels. Image file extension: .PNG
Close Save chan	ges

#### Changing Section Decoration color (Title Header Shortcode)

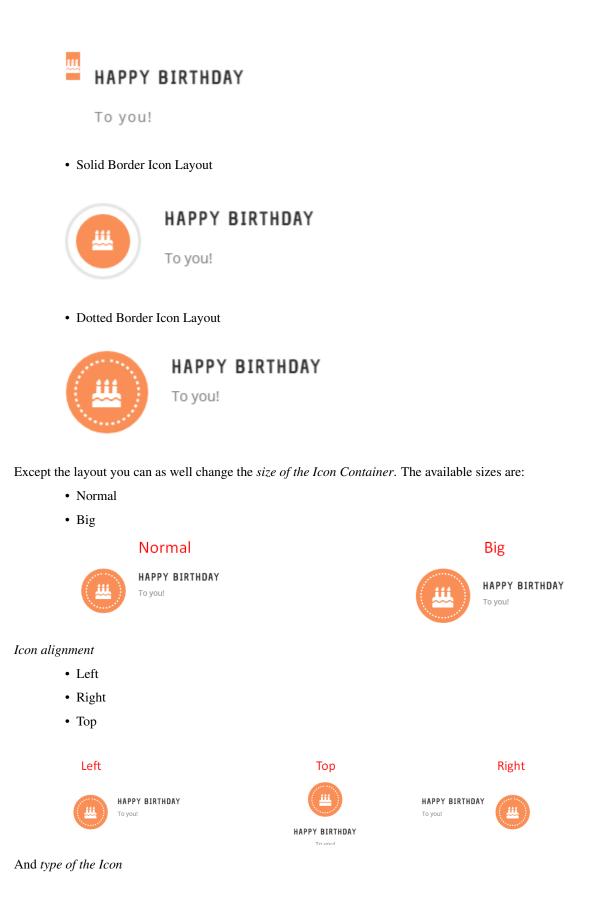
You can change the color of the Title and Subtitle in the *Title Header* shortcode using *Title Color* and *Subtitle Color* options.

Title Header Settings 🌼 🔔 🗡	<
General	
Title	-
Our Special features	
Enter the text of the Title. Title Color Select Color	
Subtitle	
themed parties	
Enter the text of the Subtitle. Displayed above title.	
Subtitle Color Select Color	
Display Divider	
✓ Tes If check, select default theme title divider. The default theme divider color will depend on the motive color.	
Default Divider	-
Close Save changes	

# 4.1.2 Icon boxes: available types and how to use them?

You can access this options in *Icon boxes* shortcode that can be access via *Page > Add Element > Puer Tab > Icon boxes*. With this element have 3 available icon box layouts:

• Default Icon Layout



• icon: where you will be able to choose icons from one of available categories

Icon Box Setti	ngs								۲	¥ _ :	×
General											
Dotted Border Io	on Layout									•	-
Select the type of	lcon										1
Icon										•	
Select the Icon Ali	gnment										
Left	_/									•	
Select the Icon Co	ntainer Size										
Normal										•	
Icon											
₩ ↑											
Search Icon											
From all categorie	55									•	
Ø	**	8		0	0	Ť	?	Ŕ	AD.	•	
<b>(</b> )	Ĩ	by	Ń	P	<b>g</b> -	.84	Ś	đ	đ	1	
		~4				*			_		
0 \$		é	۲	V	ø	G	)	T	5		-
Close	Save	changes									

• images: which allow you to use your own custom image for the icon.

Icon Box Settings	*	_ ×
General		
Dotted Border Icon Layout		•
Select the type of Icon		
Image		•
Select the Icon Alignment		- 1
Left		•
Select the Icon Container Size		
Normal		•
Icon Image + Upload only PNG image instead of Icon.		
Icon Background Color	•	
Background Color of the PNG image.		
Title		
Happy birthday		•
Close Save changes		

# 4.1.3 Sliders: available types and how to use them?

#### **Revolution slider**

Front-end .. image:: /\_images/revolution.png Have some Question about the slider? Check 10 frequently asked questions. Back-end .. image:: /\_images/revolutionB.png

#### **Post Slider**

Front-end .. image:: /\_images/pot\_sliderF.png

Back-end .. image:: /\_images/pot\_sliderB.png

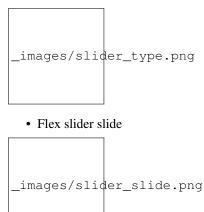
All the configuration options are available in slider shortcode settings tab **General**. Below you will find all the options and short descriptions about them.

#### Source of the images

Choosing style of the slider

To create your own custom slider you can add **Widget title** that will be visible above the slider. The next step in creating your own slider is decide which type of slider to use. Available **slider types** are:

• Flex slider type



• Nivo slider

After choosing the style that will be used for the slider you can decide if you want the slides to move on they own or do not move at all. To choose scroll to **Auto rotate** and choose the slider movement between 3, 5, 10, 15 seconds or choose disable this option.

**Thumbnail size** will allow to set the size of the slides. Example: thumbnail, medium, large, full defined by current theme. Alternatively enter image size in pixels: 200x100 (Width x Height).

You can also attached **Link** to each slide so it will lead to the bigger veersion of the image, post from which the image comes or to a custom link.

#### Choosing number of sliders visible

Not always we want to show all of the images that are available. To decide about the number of images that will be available in this slider please add number to **Slider count option**. If for some reason you want to show all the beautiful images in one slider add there *Enter "All" to display all slides*.

#### Filter slider images

If the issue is not the *number* of the slides but *which images are used* just use one of the filtering options that allow you to indicate which image to use.

To filter images you can use:

- Post/Page IDs: Enter page/posts IDs to display only those records (Note: separate values by commas (,)). Use this field in conjunction with "Post types" field.
- Categories: Enter categories by names to narrow output (Note: only listed categories will be displayed, divide categories with linebreak (Enter)).

#### Order

When you choose which images to show, you cen decide the order of them by sorting them by: ID, Author, Title and many more.

#### Adding custom changes

For some reason you don't like the way how the slider looks like or want to add it more custom look? You can achieve it by adding custom css. You can use one of the slider classes but we would suggest to simply add your own class in *Extra class name*\* to style particular content element differently or **Element ID** (Note: make sure it is unique and valid according to w3c specification)

# 4.1.4 Contact Form 7 - contact form and Newsletter form

**Note:** Newsletter forms are created with use of Contact Form 7 plugin and they will work as any other forms created by this plugin. This forms don't posses typical newsletter functionality.

If you never before used this plugin I suggest you to check Getting Started with ContactForm 7.

Contact forms in *Puer WP* are created with the use of Contact Form 7 Plugin. Below you will find information how to recreate Contact forms used in our theme by adding the correct markup in the Mail tab panel.

ontact-for	m-7 id="330" title="Send us a Message"]
Form	Mail () Messages Additional Settings
orm	
text em	
	s=" <q-contact-form"> ="ct-formTitle ct-contactPage"&gt; SEND US A MESSAGE </q-contact-form">
label> N	
-	
label> E: [emai	maıl 1* your-email placeholder "Email"]
label> P [text]	hone phone placeholder "Phone"]
label> M [text]	essage area your-message placeholder "Message"]
submit "	Send Message"]
/div>	

#### **Contact Us Now**

name	email
telephone	your message
OUR HEADQUARTERS	
希 378 Main Street 09733, Western London	
@ info@example.com 📞 +1 (44) 123-45-67	l l
	SEND MESSAGE

Markup

```
<div class="row">
  <div class="col-md-6">
     <label> name </label>
             [text* your-name]
     <label> telephone </label>
             [text* your-number]
     <div class="ct-custom-contactInfo">
        <h4>OUR HEADQUARTERS</h4>
        <i class="fa fa-home"></i><span>378 Main Street 09733, Western London</
\rightarrow span>
        <i class="fa fa-at"></i><span>info@example.com</span>
        <i class="fa fa-phone"></i><span>+1 (44) 123-45-67</span>
</div>
  </div>
  <div class="col-md-6">
      <label> email </label>
             [email* your-email]
      <label> your message </label>
             [textarea your-message id:ct-textarea-smallerHeight]
      <button type="submit" class="ct-button-outline ct-submitBtn">Send Message
→<span class="ct-submitBtn-icon"><i class="fa fa-envelope-o"></i></span></button>
  </div>
</div>
```

#### **Footer Newsletter**

Front-end



Markup

```
[email* your-email class:ct-newsletter-footer placeholder "enter email address &_

→press enter"]
[submit class:ct-newsletter-footer-btn ""]
```

#### **Lets Work Together**

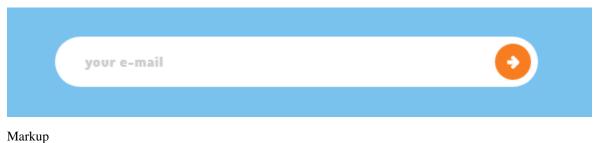
name	your message	
telephone		
email		



#### Markup

```
<div class="row">
  <div class="col-md-12">
      <div class="col-md-6">
         <label> name </label>
                 [text* your-name]
         <label> telephone </label>
                 [text* your-number]
         <label> email </label>
                 [email* your-email]
      </div>
      <div class="col-md-6">
         <label> your message </label>
                 [textarea your-message]
      </div>
  </div>
   <div class="col-md-12 text-center ct-button-lower">
      <button type="submit" class="ct-button-outline ct-submitBtn">Send Message <span_</pre>
→class="ct-submitBtn-icon"><i class="fa fa-envelope-o"></i></span></button>
  </div>
</div>
```

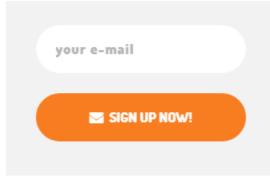
#### **Newsletter**



```
[email* your-email class:ct-cta-newsletter placeholder "your e-mail"]
[submit class:ct-cta-newsletter ""]
```

#### **WC Newsletter**

#### Front-end



Markup

```
[email* your-email class:ct-wc-newsletter placeholder "your e-mail"]
<button type="submit" id="ct-wc-newsletter-btn" class="ct-button-solid">
<i class="fa fa-envelope"></i>&nbsp;&nbsp;SIGN UP NOW!</button>
```

# 4.1.5 Progress Bars - how to change values, labels and colors?

Progress Bars on the page are set via Progress Bar shortcode.

Back-end



Progress Bar Settings	<b>o</b> _ ×
General Design Options Kids Setting	
Widget title	
Enter text used as widget title (Note: located above content element). Values	
Label: Fast Delivery, Value: 95, Color: Custom Color	• 0 ×
Label	
Fast Delivery	
Enter text used as title of bar.	
Value	
95	
Enter value of bar.	
Color	
Custom Color	•
Select single bar background color.	-
Close Save changes	

FAST DELIVERY		95%
DEVELOPMENT	52%	
MARKETING		82%

Values, Color and Label for this elements can be set via *General* Tab by clicking + to create new progress bar and then choosing *Toggle bar* arrow

Prog	ress Bar Settings			٥	_ ×	
Gen	eral Design Options Kids Se	etting				
Widge	t title					-
			Toggle r	зw		
Enter	ext used as widget title (Note: locate	d above content element).				
Value	5					
×	Label: Fast Delivery, Value: 95, Col	or: Custom Color	1	Ø	$\times$	
×	Label: Development, Value: 52, Co	lor: Custom Color	*	Ø	$\times$	l
23	Label: Marketing, Value: 82, Color:	Custom Color		Ø	×	
		+ Add ner	w			

Enter values for graph - value, title and color.

In Values section you will find option to choose pogress bar's:

- value
- label
- color

Label: Fast Delivery, Value: 95, Color: Custom Color	-	U
Label		
Fast Delivery		
Enter text used as title of bar.		
Value		
95		
Enter value of bar.		
Color		
Custom Color		
Select single bar background color.		
Custom color		
Select Color		
Select custom single bar background color.		
Custom text color		
Select Color		

The other way to change color of all of the progress bar added via shortcode is to go to *Puer Setting* tab and choosing *Puer Progress Bar*. If checked, the progress bar will be set to the theme style.

# 4.1.6 Number Counter - how to change values, labels and colors?

Number Counter on the page are set via Number Counter shortcode.

Back-end

+ IIII + +∕ī	+/ 1	+/ 1	
Number Counter	Number Counter	Number Counter	Number Counter
General Title: SHOPS IN AUSTRALIA Value: 14 Layou: dotted Bacliground Color: #39b9f3	General Title: HOURS FOR DELIVERY Value: 34 Layout: dotted Baciground Color: ##7f20	General Title: SENT PACKAGES PER DA Value: 186 Layout: dotted Baciground Color: #F44db4	General Tite: HAPPY CUTOMES Value: 100 Lajourd. dotted Baciground Color: #b420ff Unit %
+	+	+	+



There are two layout available fort this shortcode:

• Border Solid Layout



## Recreating the demo look

Below we are showing all the settings that create this look.

Section S	Settings		<b>\$</b> _ ×
General	Design Options	Kids Settings	
CSS box	r - padding 10px - 30px -		Border color Select Color Border style Theme defaults Border radius None Background Select Color #f2f2f2f2 + Theme defaults Box controls Simplify controls

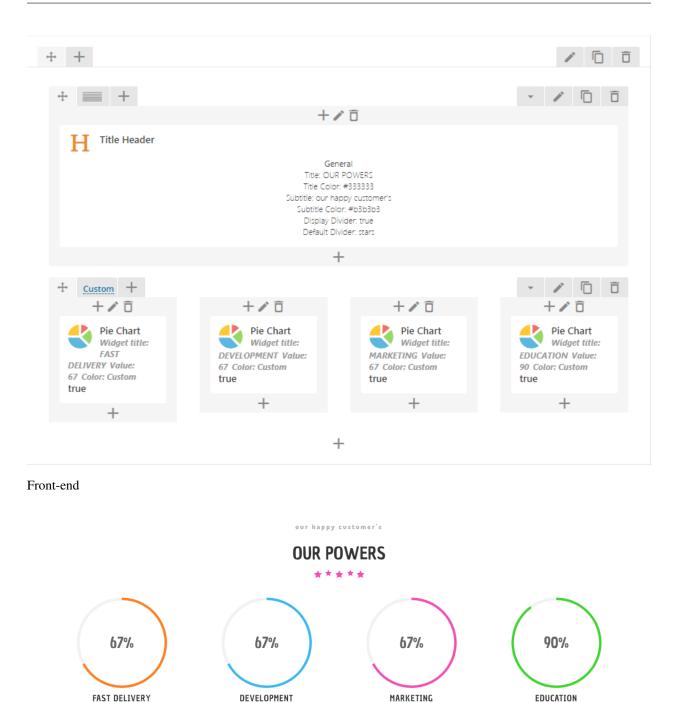
Row Settings	<b>\$</b> – ×
General Design Opti	ons Kids Settings
Row stretch	
Default	•
Select stretching options for stretched may not work pr has "overflow: hidden" CSS	roperly if parent container
Columns gap	
30px	•

Select gap between columns in row.

Number Counter	Settings			<b>\$</b> _ ×
General		$\times$		
Title				
SHOPS IN AUSTRALIA				1
Enter the text of the Title				
Value				
14				
Enter the number value.	Choose only range fr	om 0 to 999		
Unit				
Optional: Enter measurer value).	nent units (Example	: %, px, points, et	c. It will be app	ended to
Layout				
Border Dotted Layout				٣
Background Color	This settin	gs depend	ds on the	content
Select Color	you want t	o add to t	this coun	iter -
Close	Save changes			

# 4.1.7 Pie Chart - how to change values, labels and colors?

Pie Charts on the page are set via *Pie Charts* shortcode. Back-end



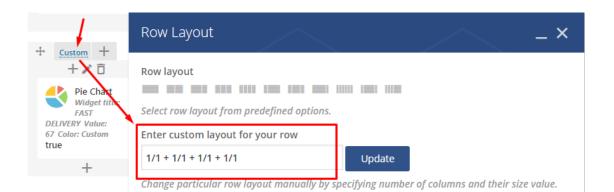
### Recreating the demo look

Below we are showing all the settings that create this look.

#### **Creating Header section**

Title Header Settings 🌼 🔔 🗙
General
Title
OUR POWERS
Enter the text of the Title.
Title Color Select Color #333333
Subtitle
our happy customer's
Enter the text of the Subtitle. Displayed above title.
Subtitle Color Select Color #b3b3b3
Display Divider  Yes  If check, select default theme title divider. The default theme divider color will depend on the motive color
Default Divider
Stars •
Select default theme divider image
Close Save changes

**Creating Pie Chart section** 



Pie Chart Settings 🌼 🔔 🗙
General Design Options Kids Settings
Widget title
FAST DELIVERY
Enter text used as widget title (Note: located above content element).
Value
67
Enter value for graph (Note: choose range from 0 to 100).
Label value
67
Enter label for pie chart (Note: leaving empty will set value from "Value" field).
Units
%
Enter measurement units (Example: %, px, points, etc. Note: graph value and units will be
appended to graph title). this settings depends on the content
you want to add to this Pie Chart
Custom
Select pie chart color.
Custom color Select Col <del>or</del> #ff7f20
Select custom color.
Close Save changes

Pie Char	t Settings			<b>\$</b> _ ×
General	Design Options	Kids Settings		
			_	
Kids Pie Cha	art			
If checked, t	he pie chart will be	set to the theme sty	ıle.	
Clos	se Save	e changes		

# 4.1.8 Product Categories Element

Showing the categories of the products available.

#### Back-end

+ == +			*	1	00
	+/ 🗇				
H Title Header					
	General The Peodor: Categories The Color: #333333 Susteix Color: #381383 Diagety: Divider: trut Default: Divider: Curl				
	+				
+ 🔳 +			<b>~</b>	1	ŌŌ
	+/ Ō				
Product Categories					
	x Layoot sider Category rapa/252.358.358.07 Tate Bacigroup Colore Foards2 Ford Star, normal Order by cates Order: ac	Sider Annot Type Jords Annot Type Jords Annot Type Jords Speed (mt) 800			
	+				

# **PRODUCT CATEGORIES**



This element have 2 options for its arrow navigation.

Product Categories Settings	<b>\$</b> _ ×
General Slider	
Arrows	
🗹 Yes	
Only applicable on With Author Slider and Just Slider	
Arrow with Shadow Arrow Default	
Autoplay	
Autoplay Yes	~
	~
Yes	~
Yes Speed [ms]	~

## **Arrow Default**

# **PRODUCT CATEGORIES**



Arrow with Shadow

# **PRODUCT CATEGORIES**



# 4.2 Map with Shop Locator



# 4.2.1 How to change map colors?

# 4.2.2 How to change marker icons?

# 4.2.3 How to add new locations?

Navigate in WordPress dashboard to Shop Locator > Add New

Enter title here	1				Publish 🔺
🛷 Backend Editor Frontend Editor					Save Draft
					Status: Draft Edit
Revolution Slider Options			<	Visibility: Public Edit	
Choose Slide Template				ť	Publish immediately Edit
default 🔻					Publish
			2	3	
Options			<u>۲</u>	1	Shop Locator Categories
					All Shop Locator Categories Most Used
Location	Specify location	0			First Region
	Cannot find the location?				Second Region
L			1	L	+ Add New category
				-	+ Add New Category

For new Location you can define:

- 1. Location name: Add location name.
- 2. Options
- Location: You can add here location of the marker that will be show on the map just type an address or name of a place and all needed information will be auto filled.
- 3. Shop Locator Categories: Assign locations to category.

# 4.2.4 How to update multiple locations?

### 4.2.5 How to add/edit region?

Navigate in WordPress dashboard to Shop Locator > Shop Locator Categories

Regions are very convenient way to organize your Locations. Each Location can be added to more than just one *Shop Locator Categories (region)*. To create new *region*, navigate in WordPress dashboard to *Shop Locator > Shop Locator Categories*.

For new region you can define:

- 1. Name
- 2. Slug
- 3. Parent Shop Location Category: Assign a parent term to create a hierarchy.

				Search categories
Add New category	Bulk Actions   Apply			2 items
Name 1	Name	Description	Slug	Count
The name is how it appears on your site.	First Region		first-region	34
Slug 2	Second Region		second-region	11
The "slug" is the URL-friendly version of the name. It is usually all lowercase and contains only letters, numbers, and hyphens.	Name	Description	Slug	Count
Parent Shop Locator Category None Assign a parent term to create a hierarchy. The term Jazz, for example, would be the	Bulk Actions   Apply			2 items
parent of Bebop and Big Band.				

If you want to *Edit* existing Region hover over category and choose *Edit* option. Now you can edit all the content added before. After all changes will be set remember to hit the *Update* button.

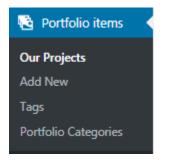
Bulk Actions  Apply			2 items
Name	Description	Slug	Count
First Region     Edit   Quick Edit   Delete   View		first-region	34
Second Region		second-region	11
Name	Description	Slug	Count
Bulk Actions   Apply			2 items

# 4.3 Portfolio

# 4.3.1 Portfolio single item

#### **Creating Portfolio Item**

To create new Portfolio elements, navigate in WordPress dashboard to Portfolio items > Add New.



For new portfolio item you can define:

- 1. Title: Add Team Member name
- 2. Editior container: Add images that will be part of the portfolio item gallery
- 3. Feature image
- 4. Portfolio Categories: Add new or attached to already created categories to group your iteam.

- 5. Portfolio settings: Add some information about the item
  - Client
  - Client website
  - Details

• Date

Cooking is Fun! 1	Publish A
Permaininis http://kish.thempsilae.new.biole.tox-project.toxeline.html	Preview Changes
77 Backend Editor Fortend Editor	Status: Published Edit
(t) Add Mada	(g) Visibility: Public <u>Edit</u>
The definition of the second	m Published on: Oct 4, 2017 @ 07:06 Edt
2	Move to Trach Update
4	Portfolio Categories Al Portfolio Categories Most Used Statistics Most bes Post bes no no no no no no no no no no no no no
Wird courts 66	T PAGE INCH SALEDURT
forest ·	Post Attributes v
Dentitien .	Featured Image
Connexts .	
Revolution Sider Options +	
Perturbit vertilizer	Click the image to edit or update
Portfolio settings	Remove featured image
Clert	
Client website	
Debis	
Dee	

# 4.3.2 How to display portfolio grid

Portfolio grid can be set in *Post Masonry Grid Settings* shortcode in General tab by choosing How many elements will be show per grid and how many of the will be visible per page.

Post Masonry Grid Settings	<b>¢</b> _×	
General Data Settings Filter Item	Design Design Options	
Enter categories, tags or custom taxonomies.		*
Total items		
12		
Set max limit for items in grid or enter -1 to disp	play all (limited to 1000).	
Display Style	Items per page	
Lazy loading	12	
Select display style for grid.	Number of items to show per page.	
Show filter		
✓ Yes		
Append filter to grid.	1	
Grid elements per row	Gap	
3 🔹	30px 🔻	1
Select number of single grid elements per	Select gap between grid elements.	
row.	]	
Initial loading animation		
Default	τ.	Ŧ
Close Save changes		

## 4.3.3 How to enable/disable portfolio categories filters?

Categories filters can be enabled or disabled in *Post Masonry Grid* Shortcode's settings > General

Post Mas	sonry Grid Se	ettings				<b>o</b> _×
General	Data Settings	Filter	Item D	esign	Design Options	
12						
Set max limit	t for items in grid o	or enter -1	to displa	y all (lin	nited to 1000).	
Display Styl	e			Items	per page	
Lazy loadii	ng		•	12		
Select display	y style for grid.	_		Numb	er of items to show per µ	oage.
Show filter  Yes  Append filter	r to grid.					
Grid elemer	nts per row			Gap		
3			•	30px	(	•
row.	er of single grid ele ng animation	ments per	-	Select	gap between grid eleme	nts.
Default						•
	loading animation	for grid e	lement			
		Joi gria c	ierrierie.			
Clos	se Sa	ve chang	es			

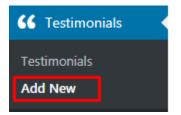
## 4.4 Testimonials

Testimonial slider will gave you an option to show people testimonials on your site

#### 4.4.1 Single Testimonials

#### **Creating Testimonial Item**

To create new Testimonial element, navigate in WordPress dashboard to Testimonials > Add New



For new Testimonial item you can define:

- 1. Title: Add Team Member name
- 2. Editior container: Add some information about the Team Member
- 3. Feature image
- 4. Author: Add some information about the author of this testimonial
  - Name: Add name of the user
  - Title: Add some extra information about the user
  - Rating: Choose the rating

Glenn Guden 1					Publish 🔺
Permalink: http://kids.themeplayers.net/blog	g/testimonials/glenn-guden/ Edit				Preview Changes
Backend Editor Frontend Edito					9 Status: Published Edit
	-				Wisibility: Public Edit
93 Add Media				Visual Text	Published on: Aug 14, 2017 @ 07:14 Edit
			-	$\times$	
Sed ut perspiciatis unde omnis iste n accusantium doloremque laudantiur			2		Move to Trash Update
ipsa quae ab illo inventore veritatis e dicta sunt explicabo.					Featured Image 3 *
					Cick the image to edit or update
Word count: 31			Last edited by admin on August 14,	2017 at 7:14 am	Remove featured image
Revolution Slider Options				*	
Author		]4			
		-			
Name	Glenn Guden				
Title	Father of 3 year's old Abby				
Rating	· · · · · · · · · · · · · · · · · · ·				

#### 4.4.2 Testimonials Shortcodes

Front-end

## Just Slider



Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo.



## GLENN GUDEN

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## MARTHA SAYSON

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## JOHN DOE

Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo.

#### Back-end



#### **Testimonial Settings**

- 1. Layout
  - With Author Slider
  - Just Slider Layout 1
  - Just Slider Layout 2
  - · Grid Layout
- 2. Author Text Color (Note: this option is not available for *Just Slider Layout 2* as the color will be set via motive color)
- 3. Description Text Color
- 4. Background color (Note: This option will be available only when Just Slider Layout 2 layout will be chosen)
- 5. Border color
- 6. Ratings
- 7. Arrows

Just Slider Layout 1



#### Just Slider Layout 2

toloremque uasi architecto	Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo.	Nunc tincidu maximus vel. dapibus, arcu i
	- GLENN GUDEN	
	$\leftarrow \rightarrow$	

- 8. Dots
- 9. Autoplay
- 10. Speed
- 11. Order
- 12. Order by
- 13. Limit: Number of elements (max 6).

#### How to add stars rating to testimonials?

Star rating can be set in each testimonia item by following this steps.

**Step 1** - Go to *Testimonials* > *Add New* to create new testimonial item or choose *Testimonials* > *Testimonials* if you want to Edit existing item.

Step 1 (b) - If you are editing existing item hover above it and click *Edit* option that should show up.

Step 2 - After accessing the item scroll down to Author and set there correct value.

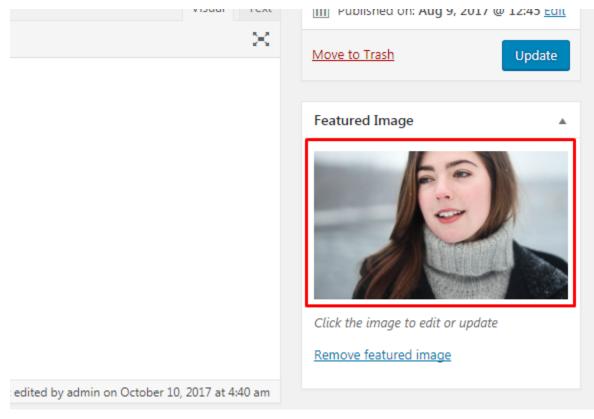
Step 3 - Click Update to save changes.

Note: To show star rating on page in testimonials shortcode option Ratings need to be selected.

#### How to change testimonial thumbnails?

#### How to change testimonials slider image/icon?

To set image/icons for testimonial slider go to *Testimonials* > *Add New* or edit already existing Testimonial item by going to *Testimonials* > *Testimonials* and hover above the item you want to edit and click the *Edit* option. To add image click *Seat Feature Image* to added image from Media Library or by Uploading files.

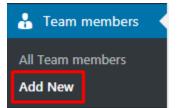


## 4.5 Team

#### 4.5.1 Single Team Member

#### **Creating Team Member Item**

To create new Team Member element, navigate in WordPress dashboard to Team Members > Add New



For new Team Member item you can define:

1. Title: Add Team Member name

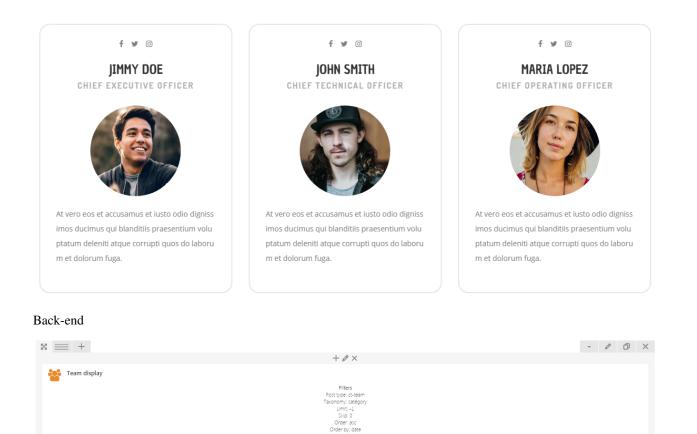
- 2. Editior container: Add some information about the Team Member
- 3. Feature image
- 4. Team options: Add extra information
  - Title: Team member position
  - Facebook: Add link to FB page
  - Twitter: Add link to FB page
  - Instagram: Add link to FB page

Hanna Archei	r 1				Publish 🔺
Backend Edito	or Frontend Editor		Visual	Text	<ul> <li>Status: Published <u>Edit</u></li> <li>Visibility: Public <u>Edit</u></li> <li>Published on: Aug 24, 2017 @ 12:26</li> </ul>
Paragraph 🔻 🖪	3 I = = « = = <i>0</i> % = = •	•		×	Edit
	usamus et <u>iusto odio dignissimos ducimus</u> qui ilum voluptatum <u>deleniti atque corrupti quos</u> do <u>2</u> m fuga.				Move to Trash     Update       Featured Image     3       Featured Image     3       Click the image to edit or update       Remove featured image
Word count: 23		Last edited by admin on August 24	4, 2017 at 1	1:50 pm	
Revolution Slider O	ptions		4	•	
Title	Employee				
Facebook	# Add link to facebook page				
Twitter					

## 4.5.2 Team Shortcodes

#### **Team display**

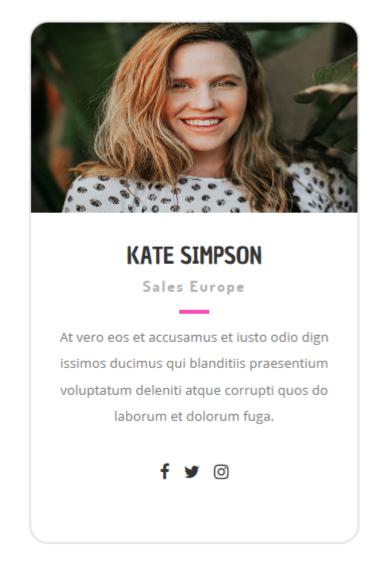
Front-end



- 1. Layout:
  - Team Image Circle



• Team Image Square



- 2. Panel Color: Select the Panel Background Color
- 3. Border Color: Select the Panel Border Color

#### Filters

- 1. Limit: Set results limit, use -1 to disable limit
- 2. Skip X elements: Allows to skip a number of elements from results
- 3. Order: Order in which data should be fetched
  - Ascending
  - Descending
- 4. Order by: Order in which data should be fetched:
  - Date
  - ID
  - Author
  - Title

- Slug
- Modified
- Order by parent ID
- Random order
- Order by page older
- 5. Specify ct-team objects: Only selected posts will be displayed
- 6. Exclude ct-team objects: None of selected posts will be displayed
- 7. Specify terms of category taxonomy: Only posts with selected terms will be displayed
- 8. Exclude terms of category taxonomy: None of posts with selected terms will be displayed
- 9. Specify post tags: Only posts with selected tags will be displayed
- 10. Keyword search: Show items with certain keyword

#### How to filter/sort team members?

Team display Settings	<b>o</b> _×							
General Filters								
Limit	Î							
-1								
Set results limit, use -1 to disable limit								
Skip X elements								
0								
Allows to skip a number of elements from results								
Order								
Ascending	•							
Order in which data should be fetched								
Order by								
Date	v							
Order in which data should be fetched								
Specify ct-team objects								
Click here and start typing								
Close Save changes	•							

The above shortcode settings gives you a lot of possibilities for displaying only the items that meet the conditions set in the options Filter section.

For example:

- Order by and Order: Decide if the latest added item will be shown first or last.
- *Limit*: Allow you to show only certain number of items.
- Options like Specify ct-team objects, Exclude ct-team objects, Specify terms of category taxonomy:
  - You can even removed some of the Team Members depending on the category they are added to or by

simply selecting the ones you don't want to show.

## 4.6 FAQ

#### 4.6.1 FAQ shortcode

FAQ shortcode will let you show all frequently asked questions from selected category.

#### Back-end

X == + + / X	- 0 O X
FAQ     Question About Ordering     ordering	+ A × P FAQ Question About Payment payment
FAQ Questions About Returns returns	FAQ Customer Account account
FAQ General Questions general	FAQ Customer Account payment-methods
+	+
QUESTION ABOUT ORDERING	QUESTION ABOUT PAYMENT
▼ I can't find a specific article. Why?	What is the return deadline and how much will it cost me?
Praesent auctor ornare nunc quis convallis. Vivamus eu urna pretium nisi tincidunt imperdiet nec vitae diam. Curabitur tristique, velit sit	How do I send my packaged back?
amet vulputate feugiat, tellus diam placerat quam, sit amet blandit massa lorem in urna. Ut scelerisque venenatis purus sed ornare.	▶ How is the refund made?
Pellentesque pharetra lobortis lectus non euismod. Vivamus at eros a velit viverra adipiscing.	Can I return items that were not purchased in the online shop?
How do I edit my shopping cart?	CUSTOMER ACCOUNT
Can I cancel my order?	
How do I redeem a coupon?	How do I add/register a product to My Victorinox profile?
	How do I retrieve the password to my KIDS account?

#### General

- 1. Title: Set title that will be visible over FAQ display.
- 2. Category to display: Choose one of the category which faq's questions will be display on page.

#### Categories and how to use them

Categories are very convenient way to organize your faq items, that can be added to more than just one category. To create new FAQ category, navigate in WordPress dashboard to FAQ > Faq Categories

For new FAQ category you can define:

1. Name

#### 2. Slug

Add New category	Bulk Actions   Apply	
Name	Name D	escription
The name is how it appears on your site.	Data handling	
Slug 2	Fees	
The "slug" is the URL-friendly version of the name. It is usually all lowercase and contains only letters, numbers, and hyphens.	General Terms	
None	Miscellaneous	
Description	Registration	
	Name D	escription
The description is not prominent by default; however, some themes may show it.	Bulk Actions   Apply	
Add New category		

Categories allow you to group questions about similar subject into one group. Then they can be show on the page by shortcode's *Category to display* option.

## CHAPTER 5

Shop

Before downloading WooCommerce plugin and installing it please make sure your hosting environment meet the following requirements:

- PHP version 7 or greater
- MySQL version 5.6 or greater OR MariaDB version 10.0 or greater
- WordPress memory limit of 128 MB or greater
- HTTPS support

You should also check WordPress requirements.

**Warning:** PHP 5.2.4+ and MySQL 5.0+ reached End Of Life and is no longer maintained and as such may expose your site to security vulnerabilities.

## 5.1 Installing WooCommerce

If you have an existing site and want to install WooCommerce, using the WordPress Admin is the most straightforward option as it handles everything for you.

#### To install WooCommerce:

To install WooCommerce using the WordPress Admin follow the steps below:

- 1. Log into your WordPress site.
- 2. Go to: *Plugins > Add New*.
- 3. Search for 'WooCommerce'.
- 4. Select Install Now when you see it's by Automattic.
- 5. Select Activate Now and you're ready for the WooCommerce Wizard!

#### WooCommerce Wizard

When the plugin is activated for the first time, the *WooCommerce Setup Wizard* will helps you set up your shop. Select *Let's go!* to get started. Or select *Not Right Now* to manually set up your WooCommerce shop.

Page setup	Store locale	Shipping & tax	Payments	Ready
0	0	0	0	
elcome to	o the world o	f Ma a Camana a		
		t woollomme	cel	
		T wooComme	rce!	
		T WOOCOMME	rce!	
ank vou for cł				uick setup
	noosing WooComm	nerce to power your o	nline store! This qu	
	noosing WooComm		nline store! This qu	
izard will help	noosing WooComm you configure the b	nerce to power your o	nline store! This qu	
izard will help	noosing WooComm	nerce to power your o	nline store! This qu	
izard will help	noosing WooComm you configure the b	nerce to power your o	nline store! This qu	
izard will help y ike longer tha	noosing WooComm you configure the b <b>n five minutes.</b>	nerce to power your o	nline store! This qu mpletely optional	and should
zard will help y <b>ke longer tha</b> o time right no	noosing WooComm you configure the b <b>n five minutes.</b> w? If you don't war	nerce to power your o basic settings. <b>It's co</b>	nline store! This qu <b>mpletely optional</b> vizard, you can skip	and should

## 5.2 WooCommerce Settings

All the information how to configure your WooCommerce shop you will find in Documentation for WooCommerce.

## 5.3 WooCoommerce Products

Following the steps below you will be able to learn more about WooCommerce products and how to create them:

Step 1 - add products

Step 2 – setup your products

Step 3 – sell what you've got

- Step 4 setup shipping options
- Step 5 manage your orders

## 5.3.1 How to change filtering and sorting settings?

WooCommerce plugin come with several options for sorting the products on the Shop page. By default there are 6 options that can be access via *WooCommerce > Settings > Products > Display* 

- 1. Default Sorting (custom + name)
- 2. Popularity (sales)
- 3. Average rating
- 4. Most recent
- 5. Sort by price (ascending)
- 6. Sort by price (descending)

	ሕ My Sites   🏦 Ki	ids 👎 0 🕂 New							
2	Dashboard	General <b>Products</b> Shi		Checkout	0	Encelle.	ADI	Cine and de	Cata
ທ	Unyson		pping		Accounts	Emails	API	Size guide	Cata
*	Blog Posts	General Display Inventory   Dow	nioadar	ble products					
8	FAQ	Shop & product pages							
<b>R</b>	Portfolio items	Shop page	0	hop				× •	
3	Shop Locator		Th	e base page can	also be used in	your <u>produc</u> t	t permali	nks.	
4	Team members	Chara anna d'antau	0						
91	Media	Shop page display	•	how products				•	
66	Testimonials	Default category display	0	how products				•	
	Pages			non producto					
•	Comments	Default product sorting	0	Default sorting (	custom orderi	ng + name	)		]
	Contact			Default sorting (c	ustom ordering	+ name)		<b>^</b>	
	Size guides	Add to basket behaviour	F	opularity (sales)					
Woo	WooCommerce		Å	Average rating				- 1	
Ord	ders	Due du et incense	s	ort by most rece	ent			- 1	
	upons	Product images		Sort by price (asc	)				
	oduct Generator	These settings affect the display an		ort by price (des	c)			<b>•</b>	till be a
	ports t <b>tings</b>	Catalogue images	0 3	00 × 300	px 🗸 Ha	rd crop?			J
	itus								
Ext	ensions	Single product image	0 6	600 × 600	px 🗸 Ha	rd crop?			
-									

The Default Sorting (custom + name) option enables you to use a custom order for products.

To create custom ordering you can go to *Products > Products* and click on the 'Sorting' tab. The resulting page will show list of created products. The next step will be to change the order by hover over the products, drag it to desired location and drop it there. The resulting page will display a list of your products. To change the product order, just hover over the product, drag it to your desired location and drop it.

(10)	Publishe	d (16)   Bin (5)   Sorting								Search products
ulk Ad	tions 🔻	Apply Filter by category <b>T</b> Filter b	by product type	<ul> <li>Filter</li> </ul>						16 items
		Name	SKU	Stock	Price	Categories	Tags	*	٢	Date
	‰	AWSOME BIKE	000-014	In stock	\$85.99	Toys	Boys, Girls, Plastic	*	٢	Published 2014/10/31
	<b>S</b>	COMFY CARRIAGE	000-006	In stock	\$150.00	Accessories, For parents	Accessories	☆	۲	Published 2014/10/31
		Happy Bath Set ID: 3635   Edit   Quick Edit   Bin   View   Edit with WPBakery Page Builder   Duplicate	000-016	In stock	\$10.00-\$15.00	Toys	Boys, Girls	습	٥	Published 2017/10/04
	and a		000-012	ATT DESCEN	200.93	boys, ciotnes, gins	Accessories, Boys, Girls, Wearables	ы		2014/10/31
		DOLLY THE DOLL	000-013	In stock	\$45.99	Toys	Education, Girls	☆		Published 2014/10/31
	2	FUN CARRIAGE	000-007	In stock	\$199.99 - \$215.00	Accessories, For parents	Accessories	☆	۲	Published 2014/10/31

The second way to set the order of the products is to go to *Products* > *Products* hover over the product order you want to change and click *Edit*. In product editing screen, go to *Product Data* section. Click the *Advanced* tab where you will find option *Menu Order*. You can set the position of this product in this field. Products with menu order 0 will be displayed first, then 1, 2, 3, etc.

Product data — Simple p	product virtual: Downloadable:	
🖌 General	Purchase note	
Inventory		
Shipping	Menu order 0	
Linked Products	Epole reviews	
Attributes		
Advanced		

## 5.4 WooCommerce Shortcodes and Widgets

In Puer WP theme beside Shortcodes included with WooCommerce to show WooCommerce product can be also used theme custom shortcode:

## 5.4.1 Product Categories

Back-end



#### Front-end

			TEGORIES		
٠	CLOTHES	GIRLS	ACCESSORIES	EDUCATION	*
		SHOP ONLIN	e 🖸		

#### **Recreating this section**

The other way to present content of the shop page on other sites is used some of the Widgets included with WooCommerce

#### 5.4.2 How to change WooCommerce Product Categories Images and Colors?

#### **Editing WooCommerce Products Categories Images**

As in blog post Woocommerce products have option to add, delete and edit product categories via plugin options. To change/add product category image, follow steps below:

Step 1 - In your WordPress admin panel go to *Products > Categories* menu and open the required category.

**Step 2** - Next to thumbnail option *Upload/Add image* button and choose image from Media Library or add image from your computer and click *Use Image* button.

Step 3 - Now you can update the category to save the changes.

#### **Editing WooCommerce Products Colors**

Colors of the products are set with help of *Variation Swatches for WooCommerce* plugin. To configure products attributes follow options below:

Step 1 - Log in to your WordPress dashboard, navigate to the Products menu and click Attributes

👏 Products	
All Products	
Add New	
Categories	
Tags	
Attributes	

**Step 2** - Go to attribute name to edit an exists attribute or in the *Add New Attribute* form you will see the default *Type selector* 

Add new attribute	Name	Slug	Туре	Order by	Terms
Attributes let you define extra product data, such as size or color. You can use these attributes in the shop sidebar using the "layered nav" widgets. Please note: you cannot rename an attribute later on.	Color Edit   Delete	color	Color (Public)	Custom ordering	Blue, Brown, Gold, Green, Pink, Purple, Red, Yellow Configure terms
Name	Select Size	size	Label	Custom ordering	80, 81, 82, 83, 84, 85, 86 Configure terms
Name for the attribute (shown on the front-end).					
Slug	\ \				
Unique slug/reference for the attribute; must be no more than 28 characters.  Enable Bha Archives? Enable Bha Archives?	Ledit	attribute			
Type Select Control of the select attributes for products. Under admin panel -> product -> product data -> attributes -> values, Text allows manual entry whereas select allows pre-configured terms in a drop- down fist.					
Default sort order Custom ordering Determines the sort order of the terms on the frontend shop product pages. If using custom ordering, you can drag and drag the terms in this citribute.					
Add attribute	Add new attri	bute			

**Step 3** - Click to that *Type selector* to change attribute's type. Besides default options Select and Text, there are more 3 options Color, Image, Label to choose.

Enable Archives? Enable this if you want this attribute to have product archiv							
Туре	Availables types						
Select 🔻							
Select	ow you select attributes for products. Under a						
Text	alues, Text allows manual entry whereas sel						
Color							
Image							
Label	order						
Custom ordering							

Step 4 - Select the suitable type for your attribute and click Save Change/Add attribute

**Step 5** - Go back to manage attributes screen. Click the *Configure terms* link on the right side of attribute to start editing terms.

Name	Slug	Туре	Order by	Terms
Color	color	Color (Public)	Custom ordering	Blue Brown Gold Green, Pink, Purple, Red, Yellow Configure terms

**Step 6** - Start adding new terms or editing exists terms. There is will be a new option at the end of form that let you choose the color, upload image or type the label for those terms.

Attribute terms can be assigned to products and variations.
Note: Deleting a term will remove it from all products and variations to which it has been assigned Recreating a term will not automatically assign it back to products.
Add new Color
Name
The name is how it appears on your site.
Slug
The "slug" is the URL-friendly version of the name. It is usually all lowercase and contains only letters numbers, and hyphens.
Description
The description is not prominent by default; however, some themes may show it.
Color Select Color
Add new Color

## 5.5 Size Guide

Give your users detailed information of your products with fully customizable Size Guides. Create size charts for every product or product categories using Size Guide Plugin by createIT

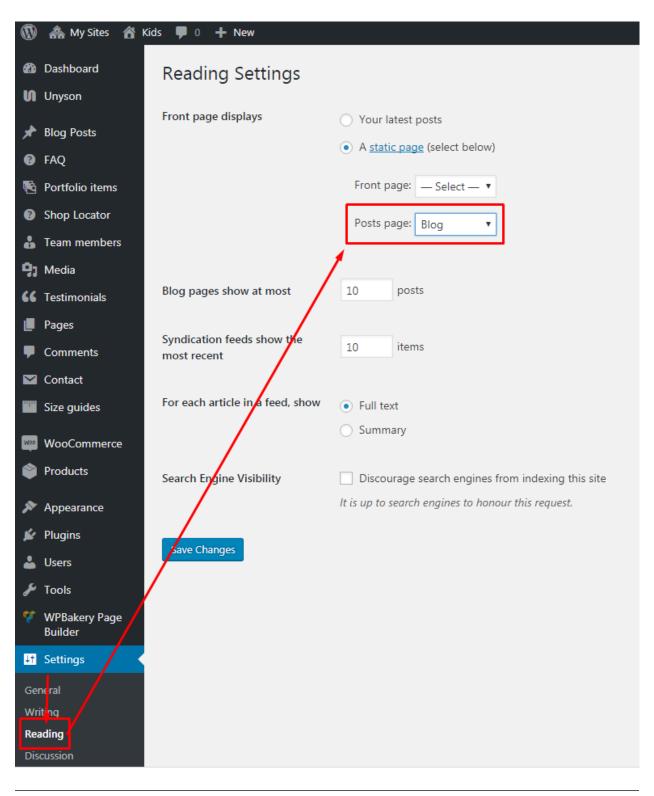
#### Learn more:

- Examples of Size Guide
- Size Guide Documentation

# CHAPTER 6

Blog

The most popular way of displaying blog posts is to setup blog index page. There all of your posts will be displayed and ordered by publish date. To set the page as your post page, navigate to Posts page tool in *Settings* > *Reading* and choose Blog index page from the ones you created



Note: On Blog index page you will see only your posts, so don't add any other content to it.

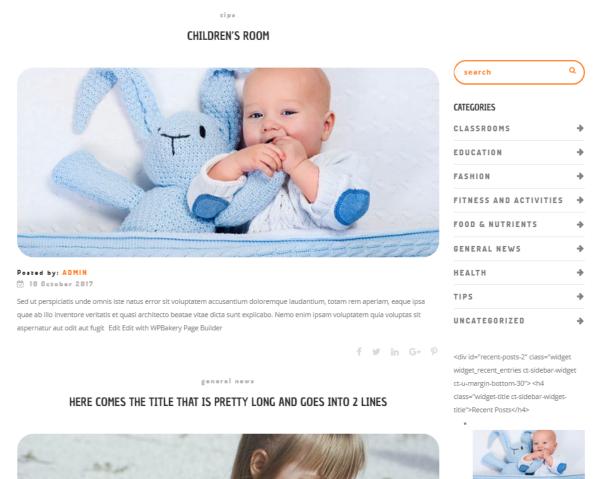
# 6.1 How to change blog list layout? (Grid, Fullwidth option and Sidebar)

Options to change type of list layout are located in *Appearance > Customize > Blog > Blog Page*.

×	Saved	
<	Customising ► Blog Blog Page	•
PAGE This w Blog	TITLE ill be the page title of the Blog Page.	
This w	SUBTITLE ill be the page subtitle of the Blog Page. e break	
Select	LAYOUT the layout of your blog width	ĺ
	ID IS SELECTED <b>()</b> e a filter option s	
Check	SIDEBAR () if you want to display Sidebar in Blog. (Only for Fullwidth Layout) es	
Select	AR LOCATION () place for the sidebar left/right nt side	
Displa	AL SHARE ICONS () y social share icons after post lide Controls	•

#### Using BLOG LAYOUT option all the post can be shown in one of two layouts

• Grid



Other option that can affect the appearance of the blog is *BLOG SIDEBAR* and *BLOG SIDEBAR LOCATION*. When the option to display sidebar will be check position of the sidebar can be set between two options:

- Right side
- Left side

No matter which option of the *BLOG SIDEBAR LOCATION* will be set the content visible there can be set in *Blog Sidebar* column that is available on path *Appearance > Widgets* or via Customize in *Widgets* tab.

Children's Room

Footer Column 1	Bottom Footer Right	•
go to Appearance > Customize > Footer	Blog Sidebar Sidebar placed in blog page	•
Footer Column 2	Search	•
Footer Column 3	Categories	•
Footer Column 4	Recent Posts	•
	Social share: SHARE	•
	Tag Cloud: Tags	•
	Shop Sidebar	•

**Note:** Similar functionality for the *Sidebar location* is used for single post page. Remember that *Blog Page* and *Blog Post* are using the same column and widgest.

## 6.2 How to filter/sort blog posts?

Creating Blog page the order of the posts can be determinate by:

- Tags
- Categories

but only when the Grid will be set as a BLOG LAYOUT

## 6.3 How to change/add social icons to posts?

Socials as the rest of the customize option for blog are avaliable in Customize's *Blog* section. Socials can be checked or unchecked to remove them from the single post page. The address of each social can be set via *Blog* > *Single Blog Post* > *SOCIAL SHARE ICON* 

× Saved	HOME	ABOUT US	SERVICES	Sł
Customizing + Blog	···-			
<ul> <li>Single Blog Post</li> </ul>			, sed quia conseq	
	est, qui dolo	orem ipsum quia	dolor sit amet, co	nsecte
PAGE SUBTITLE	dolore mag	nam aliquam qua	erat voluptatem.	Ut eni
This will be the page subtitle of the Single Blog Post.	laboriosam,	nisi ut aliquid ex	ea commodi con	isequa
Displayed above the blog post title.	molestiae co	onsequatur, vel il	lum qui dolorem	eum fi
a little break	Sed ut pers	piciatis unde omr	nis iste natus erro	or sit vo
	quae ab illo	inventore veritat	is et quasi archite	ecto be
BLOG SIDEBAR 🕕	aspernatur	aut odit aut fugit,	, sed quia conseq	uuntur
Check if you want to display sidebar in Blog	est, qui dolo	orem ipsum quia	dolor sit amet, co	nsecte
✓ Yes	dolore mag	nam aliquam qua	erat voluptatem.	Ut eni
SIDEBAR LOCATION	laboriosam,	nisi ut aliquid ex	ea commodi con	isequa <sup>.</sup>
Select place for the sideba left/right	molestiae co	onsequatur, vel il	lum qui dolorem	eum fi
Right side 🔹				
TAGS 🕕	Nano beba	pro		
Display tags after post				
Ves				
SOCIAL SHARE ICONS 🚯	SHARE	f 🛩 in	G+ ₽	
Display social share icons after post				
✓ Facebook				
✓ Twitter				
Reddit	LEAVE A R	EPLY		
Digg it				
✔ LinkedIn	Logge die er	admin Lag*		
✔ Google+	Logged in as	s admin. Log out?	ſ	
✓ Pinterest				
	your mess			

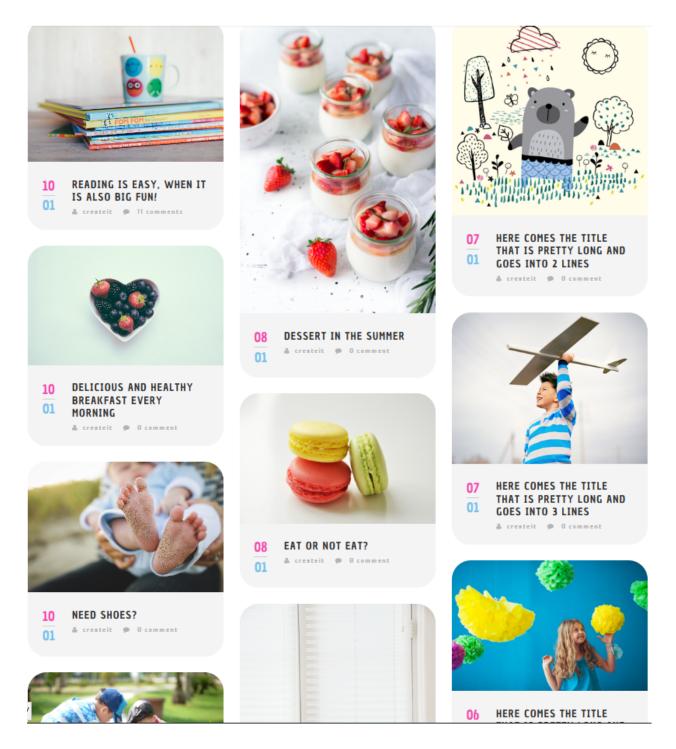
## 6.4 Single Post settings

×		Saved	
<	customising ► Blog Single Blog Post		•
PAGE	SUBTITLE		
	ill be the page subtitle of the Single Blo yed above the blog post title.	og Post.	
a litt	le break		
	SIDEBAR ()		
	if you want to display sidebar in Blog		
✓ Ye	25		
SIDEB	BAR LOCATION 🚯		c
Select	place for the sideba left/right		
Righ	nt side	Ŧ	
-			
TAGS	0		
Displa	y tags after post		
Ye	25		
SOCI	AL SHARE ICONS 🚯		
Displa	y social share icons after post		
🗌 Fa	cebook		
Т	vitter		
Re	eddit		
🗌 Di	igg it		
🗌 Lii	nkedIn		
G	oogle+		
_ Pi	nterest		
	ngle Post settings		
	MENTS		-
O H	lide Controls 🛛 📮		1

In Blog content tab you can define the following settings for Blog single page:

- PAGE SUBTITLE Add text that will displayed above the blog post title (global option)
- BLOG SIDEBAR Check to add sidebar to single blog post
- SIDEBAR LOCATION Set the position of the sidebar
- TAGS Show tags that were added to each blog post
- SOCIAL SHARE ICONS Choose socials you want to show under each of your blog posts
- COMMENTS Check if you want to activate comment option under each blog

## 6.5 Multiple Post



Showing Multiple Blog post on a single page. You have 3 options on the layout:

Masonry Layout 1

Blog Post Settings & _ X General Filters
Layout
Masonry Layout 1
Masonry Layout 2 Featured Box
Select Color
Columna
Columns
Image Height
Optional for Featured Blogs. Enter 170 for small image, 328 for medium image and 472 for long image
Close Save changes

Layout - Type of layout you want the multiple blog to look like.

Content Background Color - Set the BG color of the contents of the blogs in the page.

Columns - Number of columns in the page.

Image Height - Set the height of the blog post to make it uniform. Leave blank to use the default setup for the height.

#### Masonry Layout 2

Blog Post Settings 🌼 🔔	×
General Filters	
Layout	
Masonry Layout 2	~
Columns	
2	~
Image Height	
Optional for Featured Blogs. Enter 170 for small image, 328 for medium image and 472 for lo image	ong
Close Save changes	

Layout - Type of layout you want the multiple blog to look like.

Columns - Number of columns in the page.

Image Height - Set the height of the blog post to make it uniform. Leave blank to use the default setup for the height.

#### **Featured Box**

Blog Post Settings & _ X General Filters
Layout
Featured Box
Featured Box Layout
Default
Box Height
Enter 220 for small box and 468 for larger box. Content Text Color Select Color
Close Save changes

Layout - Type of layout you want the multiple blog to look like.

Featured Box Layout - How the Featured Box looks.

- Default
- Side by Side

Box Height - Set the height of the blog post to make it uniform. Leave blank to use the default setup for the height.

Content Background Color - BG color of the content inside the featured box.

Content Text Color - Text color of the content inside the featured box.